

The Aria's Lock In Their Beauty Partners for 2007

Fudge, Jessica Simpson Hairdo and Bonza Bronz team up to create the ultimate looks for the music industry on October 28, in Sydney.

Celebrity hairstylist Steve Terry will be flown over from Europe to create the looks for the who's who of the music industry both nationally and internationally. Fudge, Jessica Simpson HairDo and Bonza Bronz are the official partners for the VIP Aria Hair Bars and their products will be used exclusively during the event.



Steve Terry

Steve Terry currently looks after the hair of some of the worlds leading musician's on a regular basis, including the likes of; Velvet Revolver (Slash and the guys from Guns 'n' Roses), Britney Spears, Paris Hilton, Titiy, Bruce Springsteen and his band, The Cardigans, Chris Isaak, Dolph Lundgren, The Backstreet Boys, Max Martin, Andreas Karlsson, Shane Ward (Winner of X Factor UK) and Duran Duran ... just to name a few!

We asked Steve to comment on being invited out for the Aria's and



he said "It's such an honour I love the Australian music industry, it will be great to work with the Aussie rockers as well as the usual international names. I am very excited to have been offered the opportunity especially to partner up with Fudge."

Jessica Simpson's HairDo will also be gracing the heads of many celebrities over the weekend for the Aria's with all our fabulous celebrities wanting that luxurious thick healthy hair look. The clip-in

hair pieces will be fitted by



HairDo's NSW flagship salon "RAW Anthony Nader".

Anthony is constantly in demand by both local and internationally renowned music and film identities; he is without a doubt the one man in OZ who can give you that quintessential look for the red carpet, film or music industry event. Anthony's endorsement of the Jessica Simpson HairDo brand has unquestionably heightened the exposure to this exciting product. HairDo is quite simply taking the Australian market by storm, with the luxurious hair pieces fast becoming the essential must have fashion accessory for every girl.

Bonza Bronz is the most technically advanced spray tanning system in the world today, and just what all those celebrities will need to look their very best on the red carpet at the Aria's. With Bonza Bronz there is no waiting around for the tan to dry, no stickiness, no staining, nothing but the perfect tan.

Bonza Bronz will be setting up in a private room at the Aria's venue to spray the who's who of Rock and Roll. Each VIP guest will receive a pamper bag from each of our fabulous beauty partners for the 2007 Aria's. So for all the HOT news on who was there and who did who's 'do', check out the November issue of AHJ.

